OUR PICTOGRAPH RULES 

1. Pictographs show frequencies, are visually appealing, but may not represent the data precisely.
2. Use the same pictogram throughout.
3. The category with the least has only 1 or 2 pictograms.
4. Trends are easily interpreted on pictographs.
5. Pictograms = Not too detailed or bland. It represents ALL categories.
6. Include a key. Only show what 1 pictogram represents.
7. Use colour with your pictogram (symbol). All symbols are the same size!
8. Don’t include the numbers for frequencies.
9. Use labels & units of measurement as needed.
10. Include a title & date of the data collection.